



# Country Intelligence Group

KNOWLEDGE IS POWER

## ***About CountryIntel***

Country Intelligence Group, LTD (*CountryIntel*) was established in 2012 by a group of research and analysis professionals with a unique blend of expertise in data analytics, workforce development, international affairs, and Department of Defense and international programs support.

CountryIntel is a certified small business providing Management Consulting, Research, and other professional services to Government and commercial clients throughout the world with a presence in Washington, D.C., Virginia, Maryland, Ohio, Indiana, Florida, Colorado, Tennessee, Alabama, and New York.

## ***Core Capabilities:***

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**Research & Analysis:** We utilize the best available technology and combine it with the highest quality human expertise to exceed all expectations for targeted analysis. Our research and analysis capabilities can help with:

- Data Collection & Analysis
- Predictive Analytics & Forecasting
- Policy Impact Assessments
- Risk Analysis
- Workforce Analysis
- Machine Learning

**International Programs & Support:** *CountryIntel* is the go-to partner for successful international programs support. We understand the complexities inherent to international programs and know how to ensure success in the international realm. Our experts help both Government and Commercial clients with market entry strategy and planning, Foreign Military Sales (FMS), International Training Management, Security Cooperation planning and execution support, cultural awareness, international risk assessment, compliance, and many more areas.

**Human Capital Services:** *CountryIntel* provides a full spectrum of Human Capital services. We specialize in workforce analysis, human capital strategic planning, training and education, online learning and courseware development, and workforce development. *CountryIntel's WorkforceIntel*<sup>®</sup> tools applies predictive modeling and machine learning to workforce analytics to understand current realities and predict the future landscape of your workforce to ensure mission readiness.

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[www.countryintel.com](http://www.countryintel.com) | 855-307-8700 | [support@countryintel.com](mailto:support@countryintel.com)

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**Surveys & Public Opinion Polling** *Countryintel* employs its *SurveyIntel*® cycle to produce unbiased survey results efficiently and effectively. We adhere to industry standards while leveraging the latest technology to rapidly execute surveys and collect data to inform your most important decisions. *CountryIntel* has the capability to execute surveys and opinion polls of all sizes from workplace environment assessments to large scale nation-wide surveys.

**Women, Peace, & Security (WPS):** Increasing women’s meaningful participation in security and peace processes helps prevent and resolve violent conflict. And *CountryIntel* has been on the forefront of delivering WPS training, education, and providing WPS Subject Matter Expertise to the DoD. *CountryIntel* developed and delivered the first-ever WPS training for those who work with and advise foreign militaries and governments.

**Strategic Planning & Management Consulting:** *CountryIntel* helps bring order to the chaos. We have the capability to conduct focused analysis and develop feasible strategies to address our client’s most important issues. Our team offers short-term, intermediate, and long-term strategic vision, planning, and execution support. We help you establish priorities, focus resources, set goals, implement strategy, and monitor and evaluate mission performance.

## ***Company Information:***

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*CountryIntel* is registered as a for-profit small business in the Federal Government’s System for Award Management (SAM), maintaining eligibility for Federal Government Contract Awards.

*CountryIntel* holds a GSA Professional Services Contract (Contract# 47QRAA18D0066) with the following Special Item Numbers (SINs):

- ◆ 541611: Management and Financial Consulting, Acquisition and Grants Management Support, and Business Program and Project Management Services
- ◆ 54151S: Information Technology Professional Services
- ◆ 541612HC: Agency Human Capital Strategy, Policy and Operations

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